



**COMMONWEALTH OF MASSACHUSETTS
OFFICE OF CONSUMER AFFAIRS AND BUSINESS REGULATION**

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NOTICE OF PUBLIC HEARING

Pursuant to the provisions of M.G.L. c. 30A, and the authority granted to the Undersecretary of the Office of Consumer Affairs and Business Regulation under M.G.L. c. 93H, the Office of Consumer Affairs and Business Regulation will hold a public hearing in connection with the promulgation of 201 CMR 17.00, concerning the protection of personal information of residents of the Commonwealth. The public hearing will commence at 10:00 a.m. on Tuesday September 22, 2009, in Room No. 5-6, Second Floor of the Transportation Building, Ten Park Plaza Boston, Massachusetts 02116.

The purpose of the public hearing is to afford interested parties an opportunity to provide oral or written testimony regarding 201 CMR 17.00, *Standards for the Protection of Personal Information of Residents of the Commonwealth*. The purpose of 201 CMR 17.00 is to implement the provisions of M.G.L. c. 93H relative to the standards to be met by those who own or license personal information about a resident of the Commonwealth. The regulation establishes standards for safeguarding such information, in paper and electronic records, in order to protect its security and confidentiality in a manner consistent with industry standards, to protect against threats and hazards to the security of such information, and to protect against unauthorized access to or use of such information in a manner that may result in substantial harm or inconvenience to any consumer.

Interested parties will be afforded a reasonable opportunity at the hearing to present oral or written testimony. Written comments will be accepted up to the close of business on September 25, 2009. Such written comments may be mailed to: Office of Consumer Affairs and Business Regulation, 10 Park Plaza, Suite 5170, Boston, MA 02116, Attention: Jason Egan, Deputy General Counsel, or e-mailed to Jason.Egan@state.ma.us.

Copies of the proposed regulation may be obtained from the Office of Consumer Affairs and Business Regulation website, or by calling (617) 973-8700.

August 17, 2009

/s/ Barbara Anthony, Undersecretary
Office of Consumer Affairs and Business Regulation